

7 Tips to Get Up To 83% eLearning Course Completion Rates

Your go-to checklist to ensure eLearning ROI

Based on lessons learned from over 150 successful enterprise eLearning programmes



Assign no more than 2-3 courses per learner at a time

Avoid the “choice overload” phenomenon.



Offer content in microlearning format

Think, content in “snackable” chunks



Ensure relevance

Let the assigned courses be based on individual learning needs



Drip-feed content

Auto-share one microlearning piece every day or two



Assign learners to learner support groups of three

Think, Alcoholic Anonymous support groups to boost flagging morale



Auto follow-up with “incompletes”

Afterall, who couldn't do with a gentle nudge every now and-then.



Execute a sustained learner engagement strategy

Think, Netflix constantly marketing its programmes to ensure content consumption